

Details for the website.

We are looking for a modern, clean and easy to navigate website.(Boohoo men, Mango, Thread)

As a new fashion brand we want the clothes to be the main attraction but the website to complement this style. Mostly selling Men's street wear but will be including women's wear and casual/smart clothes.

Brand colours are Blue,White,Red and Black



The below info and images are for reference purposes, please use creative license to express your ideas and vision.

Home Page

- Brand logo/Name.
- Home, Products, Collections, Sale, About us, Contact us, Social media, Shopping cart.
- Slide/Images (Promo/adverts)
- New Releases (selection required)

Blog/News

- Image Title & Brief intro.
- (clicking should lead to a page where we can showcase blogs/news/events).

Social Feed

- This will direct you to the relevant social media sites.

Product Page

- All Products, Caps, Jumpers, T-shirts Etc.
- Clicking will take you to the Style/Range Page of selected item.
- Clicking will take you the Colour/Size Page so you can order the item.
- Colour/Size Page should have a recommended slide of other items from the same collection.

Collection Page

- Similar to product page but grouped by collection instead of item.
- Clicking will take you to the different items of the same collection.
- Clicking will take you the Colour/Size Page so you can order the item.

Sales Page

- Showcasing all the items on sale/clearance
- Clicking will take you the Colour/Size Page so you can order the item.

Product, Collection & Sale/Clearance Pages should all link to each other and all finish at the same order page. (backend should be 1 page to fill in and not duplicating same info).

Contact Us

- Directing to an email allowing customers to get in contact with us.

Subscribe Form

- Creates a mailing list so we can send out newsletters.

About Page

- Mission statement and additional info about the brand.

Extras

Any additional legal pages that may be required (FAQ, T&C, Return Policy etc).

Home Page Top



New Releases



Home Page

Blog and News



an hour ago · 1 min

How the cotton industry changed fashion forever

To create and manage your own content, open the Blog Manager by hovering over your blog feed and clicking Manage. Here you can create, edit...



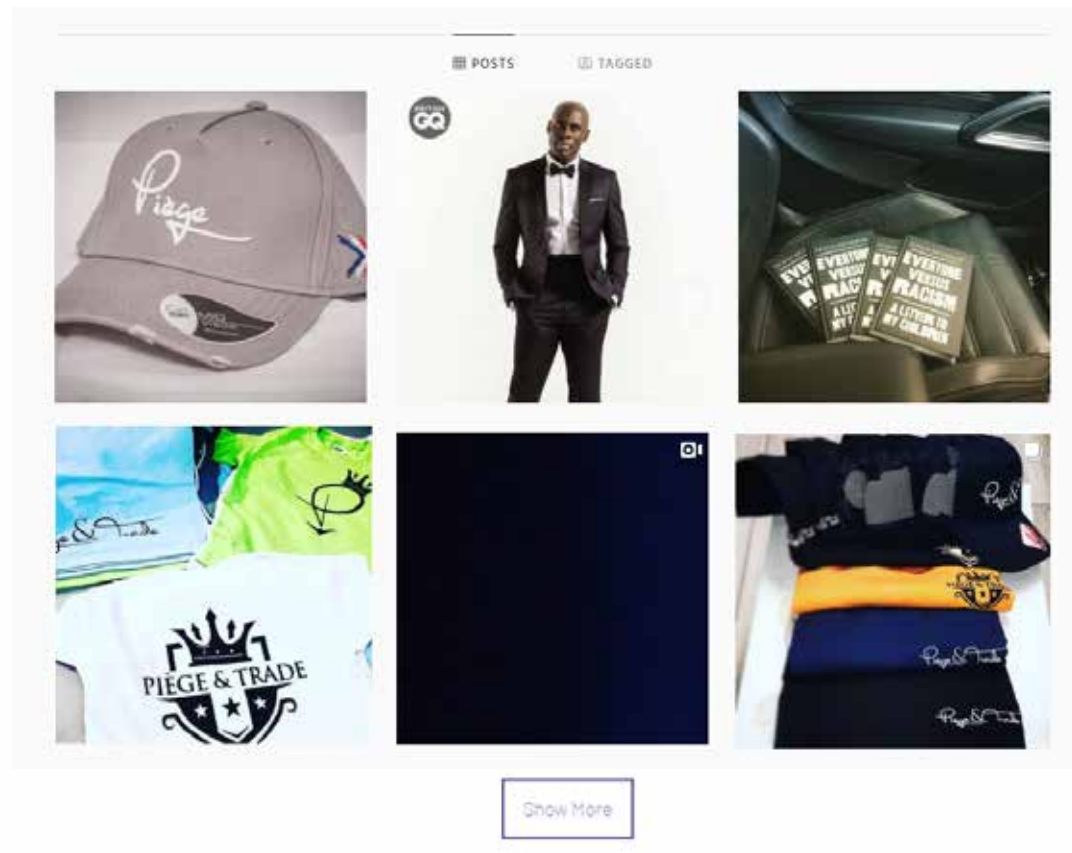
an hour ago · 1 min

Sweater weather is better weather

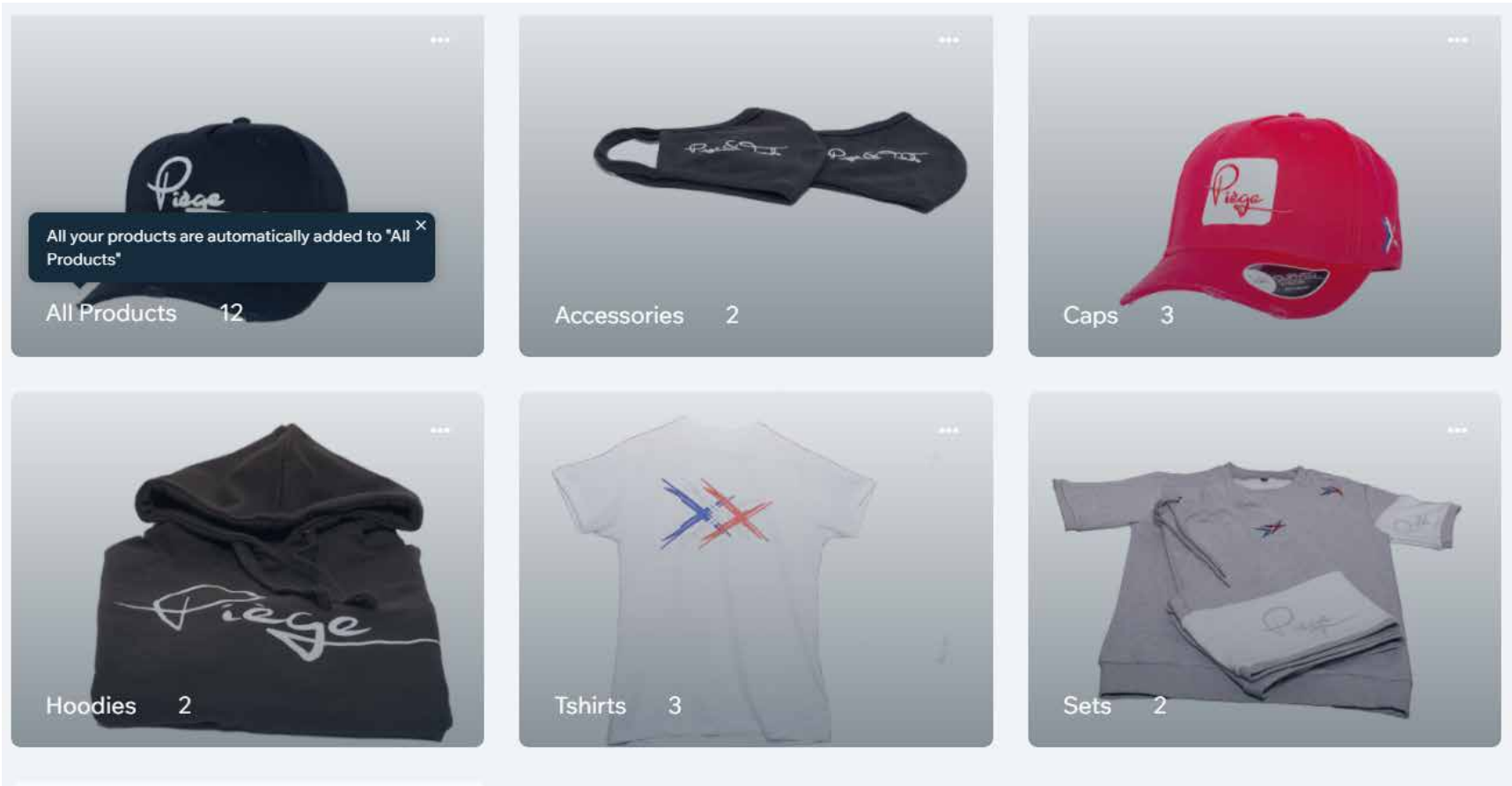
To edit the way your blog feed looks on your site, hover over your blog feed and click on Design. Here, you can pick from different layouts...

Home Page

Social Feed




Product Page 1




Product Page 2


Styles




Pioneer 5

 QUICK BUY


£25.00




Excellence 4

 QUICK BUY

Now £25.00
Was £45.00 **Save 44%**



Inverse 5

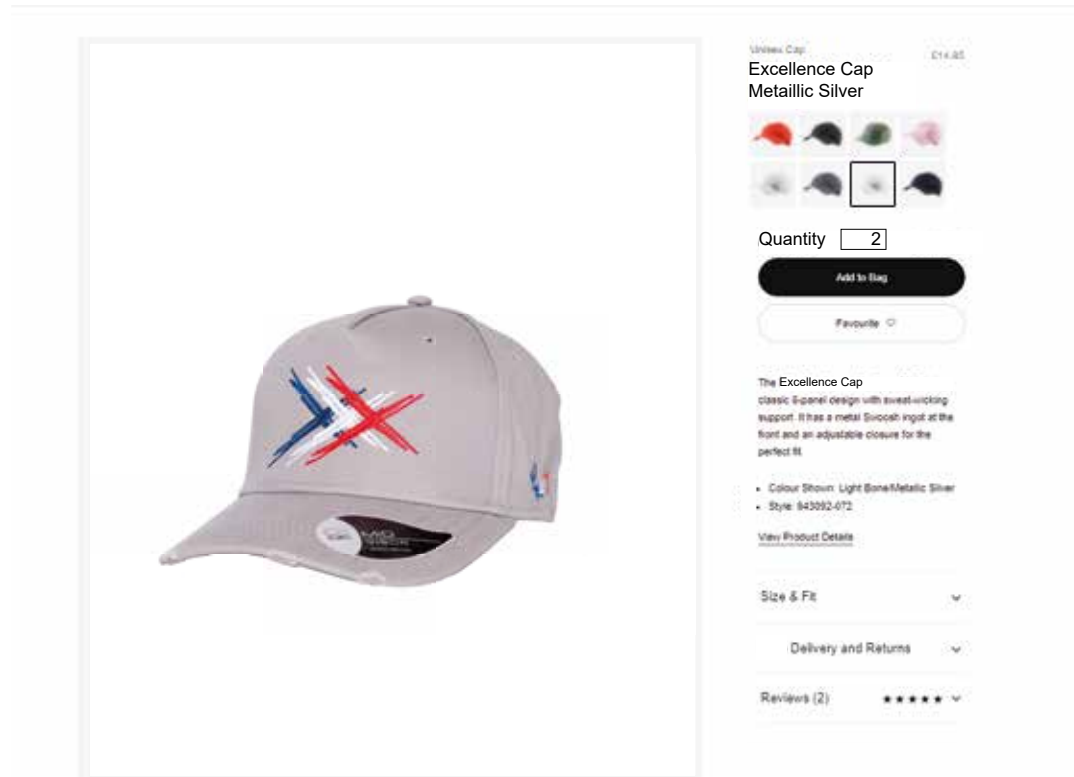
 QUICK BUY

GOING FAST

Now £25.00
Was £45.00 **Save 44%**

Product Page 3




Colours/Size (Order page)



Recommended



Collection Page

 <p>Pioneer 5</p>	 <p>Excellence 4</p>	 <p>Inverse 5</p>
<div>🛒 QUICK BUY</div>	<div>🛒 QUICK BUY</div>	<div>🛒 QUICK BUY</div>
<p>£25.00</p>	<p>Now £25.00 <small>Was £45.00 Save 44%</small></p>	<p>GOING FAST</p> <p>Now £25.00 <small>Was £45.00 Save 44%</small></p>

Contact Us & Subscribe Form

Contact Us

Name
Email
Subject
Type your message here...

Submit

Thanks for submitting!

Subscribe Form

Email Address

Submit

Thanks for submitting!



About Page



Inside Piège & Trade

Where two worlds meet

Piège & Trade was born at the intersection of the Streets and the Boardroom, as we believe the two world are more a like than they are different. Thanks to our inspiring collections and our impeccable customer service, we have been successful since day one. Browse through our site and check out the latest additions to our collection, and feel free to follow our socials to keep up to date or get in contact if you need any assistance.

Happy shopping!